

## ACOG's Annual Clinical & Scientific Meeting: ATTENDEE & EXHIBIT HALL DEMOGRAPHICS



**77%** of attendees are loyal to ACOG and have attended the **ACOG Annual Clinical & Scientific Meeting** multiple times.

### 2016 SHOW SUMMARY

#### Exhibit Hall Floor Space

50,400 sq. ft.

#### Exhibiting Companies

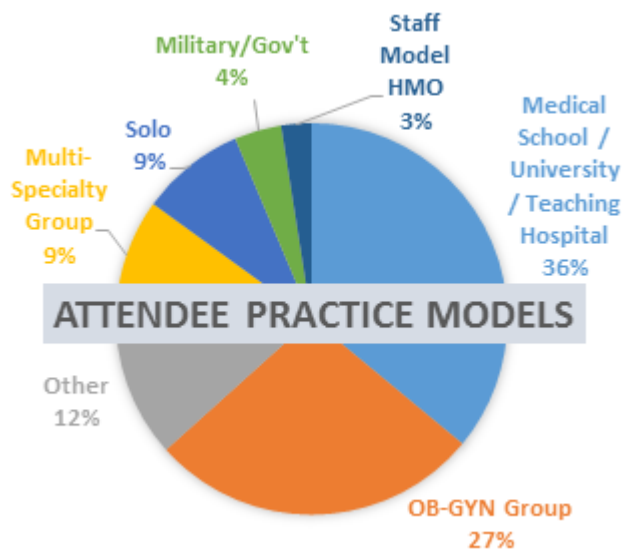
268

#### Total Attendance

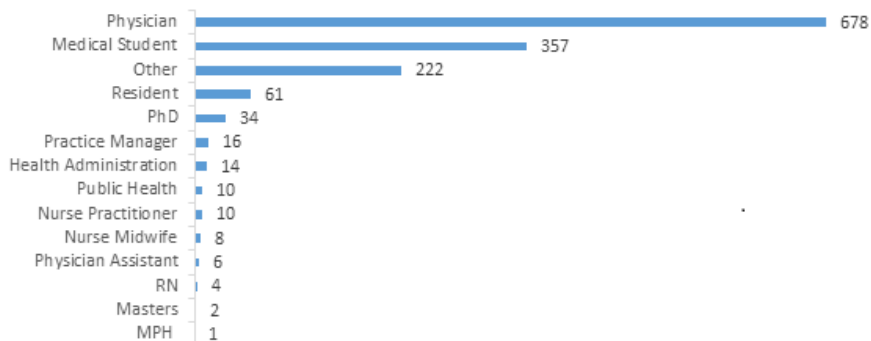
5,255

**55%** of ACOG ACM attendees' primary practice focus is in OB-GYN.

**40%** of attendees have been in practice for 5 years or more.



#### Attendee Job Functions



\*All Data is based on 2016 Attendee Registration Report & 2016 Attendee Survey Responses.