

ACOG's Annual Clinical & Scientific Meeting: ATTENDEE & EXHIBIT HALL DEMOGRAPHICS



**77%** of attendees are loyal to ACOG and have attended the **ACOG Annual Clinical & Scientific Meeting** multiple times.

**2016 SHOW SUMMARY**

**Exhibit Hall Floor Space**

50,400 sq. ft.

**Exhibiting Companies**

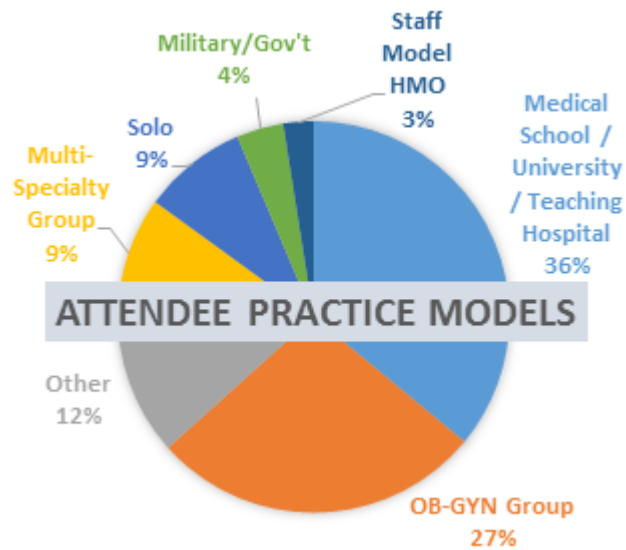
268

**Total Attendance**

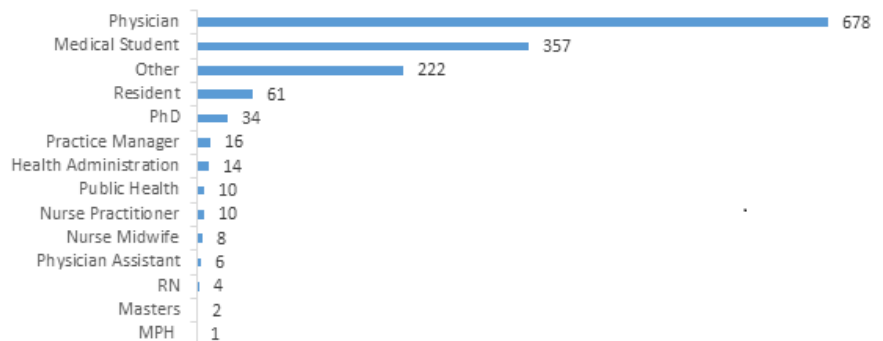
5,255

**55%** of ACOG ACM attendees' primary practice focus is in OB-GYN.

**40%** of attendees have been in practice for 5 years or more.



Attendee Job Functions



\*All Data is based on 2016 Attendee Registration Report & 2016 Attendee Survey Responses.