ACOG ANNUAL CLINICAL AND SCIENTIFIC MEETING

ACOG invites you to participate in the 2022 Annual Clinical and Scientific Meeting, scheduled for May 6–9 in San Diego, California.

For more than 50 years, the ACOG Annual Clinical and Scientific Meeting has brought together influential and notable professionals in the specialty to learn the newest techniques, obtain critical information to better serve their patients, and grow their practices. Attendees of this comprehensive educational event will learn about the latest products, services, and technologies in patient care.
ADM CHALLENGE $10,000

Increase traffic to your booth while supporting ACOG’s ADMs. Each ADM Challenge exhibitor is provided tokens to distribute to attendees. After visiting your company’s booth and receiving a token, an attendee will place that token in their District’s 2022 collection bin. At the end of the Annual Meeting, Districts will receive independent meeting grants for 2022 activities based upon number of tokens collected. All attendees will receive a playing card featuring your company logo and booth location in their welcome packets.

COFFEE BREAKS $20,000

Help attendees re-energize between sessions. This sponsor will be recognized on prominent signage during breaks and may supply beverage napkins, coffee cups, or coffee cup sleeves with a company logo and booth number. Only six sponsorships are available.

NURSING LOUNGE $20,000

The Nursing Lounge is for registered attendees who are nursing. This sponsor supplies breast pumps, collection kits, and promotional materials and will receive additional recognition on the signage.

SIGNATURE WALL $20,000

Showcased within the sponsor’s exhibit booth space and extensively promoted by ACOG through social media and printed materials, this opportunity increases booth traffic and supports the programs and projects of the ACOG Foundation. The sponsor makes an ACOG Foundation contribution of $1 per signature for a maximum of $20,000. The sponsor is responsible for developing and getting the signature wall approved by ACOG.

ICE CREAM SOCIAL $25,000

Provide attendees with an opportunity to socialize and network in between sessions. This sponsor will be recognized on prominent signage during the social and may supply compostable napkins and ice cream cups with their company logo and booth number.
PRECONFERENCE MAILER TO PAST REGISTRANTS $35,000

Reach the ACOG members most likely to attend the Annual Meeting, including attendees of past meetings and ACOG educational events and those who have recently purchased ACOG products. This exclusive opportunity, with guaranteed delivery to at least 20,000 recipients, offers a half-page, full-color ad in our six-panel mailer.

SAVE THE DATE 2023 ITEM $25,000

Stay on attendees’ minds all year. Your logo will be printed on our save-the-date item for the 2023 Annual Clinical and Scientific Meeting taking place April 21–24. This item will be provided to each attendee of the 2022 meeting.

MEDITATION ROOM $35,000

Now more than ever, wellness is critical in our specialty. Provide meeting attendees with a quiet room to learn and practice meditation techniques. The sponsor provides meditation guides and tools (to be approved by ACOG) and will receive extensive recognition on room signage.

WATER BOTTLES AND FILLING STATIONS $40,000

This support opportunity provides all attendees with an ACOG-branded water bottle. This sponsor will be recognized on signage at water bottle filling stations throughout the convention center.

RAPID-CHARGING STATIONS $50,000

Help attendees stay connected. The sponsor’s corporate and product logo and video will play at the automated stations located throughout the convention center.

ACOG FOUNDATION DONOR LOUNGE $75,000

Enjoy exclusive marketing rights within the ACOG Foundation donor lounge. Open throughout the Annual Meeting, this popular amenity provides ACOG Foundation supporters with a place to network, socialize, and enjoy meals. Supporters may provide compostable napkins and cups for use in the lounge.

CAMP ACOG $50,000

This high-visibility support opportunity will provide the Annual Meeting’s youngest attendees (six months through 12 years) with a safe, entertaining, and educational experience through special events and activities.

WI-FI SPONSOR $80,000

Attendees will be using Wi-Fi to tweet, text, and blog about the meeting's activities and programming. Sponsor will receive extensive recognition throughout the convention center.

WELCOME RECEPTION $100,000

Kick off the Annual Meeting by welcoming attendees, speakers, exhibitors, and other guests to San Diego. This opportunity, available to multiple supporters, offers extensive recognition. Please contact us for details.

Education Track Sponsorships

Track sponsorships are exclusive of specific CME support. Education Track sponsors will be recognized online, in printed materials, and live in San Diego. Education track sponsorship will count toward your national sponsorship level.

$15,000 TRACKS

- Obstetrics
- Gynecology

$10,000 TRACKS

- Practice Management
- Professional Development
Additional Annual Meeting Marketing Opportunities

Please note that the following opportunities do not count toward your national sponsorship level. To purchase any of the below advertising opportunities, please contact Craig Baker at (703) 679-3942 or craig.baker@spargoinc.com.

FINAL PROGRAM AND EXHIBIT GUIDE $35,000

Referenced by attendees throughout the Annual Meetings, the final program and exhibit guide provide comprehensive listings of activities, maps, and other valuable information to help attendees make the most of the meeting. This indispensable guide will showcase your presence and support of the Annual Meeting.

MOBILE EVENT APP $30,000

The ACOG mobile event app is the go-to resource for the latest meeting schedules and information. User-friendly technology allows attendees to navigate the meeting, customize their itinerary, and interact with other attendees. Create an engaging event experience with measurable data by choosing from several high-visibility opportunities designed to highlight your company, promote your products, and increase on-site connection.

Convention Center Visibility

Make an impression with showstopping advertising throughout the convention center. Highlight your message and drive traffic to your booth with eye-catching opportunities, including hanging banners, window clings, column wraps, and escalator signage.

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<th>BANNERS</th>
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<tr>
<td>COLUMN WRAPS</td>
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<td>ESCALATOR CLINGS</td>
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<td>DOOR OR WINDOW CLINGS</td>
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<td>TABLE CLINGS</td>
<td>$2,500 FOR A SET OF 10</td>
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<td>CARPET INLAYS</td>
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<td>AISLE SIGNS</td>
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ANNUAL MEETING WEBSITE

Prospective attendees and ACOG members rely on the event website to provide the most up-to-date information on registration, conference sessions, exhibitors, special events, and more. Premium advertising on the official event website offers high visibility for your brand and digital properties.

HOTEL KEY CARDS $30,000

Build name recognition for your company, product, or booth on hotel keys for select hotels and enjoy repeat exposure to your message throughout the meeting.

PREMIUM HOTEL ROOM DROPS $20,000

Take advantage of the opportunity to distribute materials directly to attendees by having one item sent to their hotel rooms each evening. This exclusive opportunity promotes your booth, product, or symposium in a place where attendees can’t miss your message.

CITY ADVERTISING IN SAN DIEGO

High-impact marketing tactics will bring your message beyond the convention center for next level visibility.

CME Forums and Product Theaters

For the following opportunities, please contact Jenny McIver Brocious at (679) 852-3469 or jmciver@mindspring.com.

CME FORUMS $35,000

CME forums are opportunities for participating organizations to provide educational sessions to attendees. These 90-minute sessions include a 15-minute meal, 60-minute program, and 15-minute Q and A session. The sessions should provide attendees with novel and innovative approaches to issues affecting obstetrician-gynecologists. Sessions are available in breakfast and dinner time slots. ACOG will provide logistical assistance with registrations, standard audiovisual equipment, and basic promotional and marketing assistance.

ACOG can serve as the accrediting CME provider for an additional fee. Please see CME application for details.

PRODUCT THEATERS $35,000

Product theaters are 45-minute non-CME sessions that provide a focused, high-value live marketing opportunity for exhibitors to reach motivated professionals in a prescheduled private session. These unopposed sessions will be available in morning, afternoon, and evening time slots and can accommodate up to 150 attendees. ACOG will provide food and beverage, logistical assistance, standard audiovisual equipment, two lead retrieval units for data collection from session attendees, and basic promotional and marketing assistance.

Only 2022 exhibitors are eligible to support a product theater and no more than three product theaters will be held at the same time. Product theater sessions will be held in meeting rooms near the convention center and are assigned on a first-come, first-served basis.